September 1, 2019

Mission Moment

Local United Methodist churches are part of a worldwide community, bound together in faith and service to the world. Each individual congregation participates and shares in the worldwide mission of the church, as well as in outreach in the local community. Yet, each local church has its own identity, rich history, community relationships, missional partnerships and divine calling.

Many congregations cannot afford professional marketing and communications help, but **United Methodist Communications** has a team of specialized church marketing and communication professionals to help local churches with outreach and marketing services designed for them.

Some of the work of **United Methodist Communications** has daily visibility. **United Methodist News** is one example, as it informs United Methodists and the wider church of happenings around the world that affect them as they seek to do God's will.

Since the early days of Christianity, communication has been essential to the church. The apostle Paul helped to shape the church and record its history. Paul wrote letters for the same reasons that **United Methodist Communications** speaks on behalf of the church today.

When our congregation supports the *World Service Fund*, we help **United**Methodist Communications to inform, encourage, motivate, inspire and engage followers of Jesus Christ.